

News Release

For Immediate Release: December 8, 2000

East Side Board of Trustees Elects Craig Mann as President and Swears In New Member Juanita Ramirez

Last night, at its annual organizational meeting, the East Side Union High School District Board of Trustees elected new officers and welcomed a new board member, Juanita Ramirez. The Trustees selected Craig Mann as their President, J. Manuel Herrera as Vice President and Jeff Ota as Clerk.

In a ceremony prior to the meeting, Craig Mann and Juanita Ramirez were sworn in as elected officials. Both of these individuals received the overwhelming support of the voters this past November and were elected with convincing margins.

Mr. Mann was originally appointed to the board in May 1998. He has served as Vice President of the Board this past year. Mr. Mann has worked in the community for a number of years and currently serves on the board of directors of the Mexican American Community Services Agency (MACSA). A corporate manager for Solelectron and parent of a former East Side graduate and future East Side student, Mr. Mann believes that we owe our children an educational reality that includes exceptional preparation for the many challenges that the future holds and guarantees success to all students. This reality also has schools that have high performance standards, focused incentives, objective measurements and appropriate rewards. It includes schools that have high degrees of safety and discipline. Mr. Mann believes that a truly effective board member will focus on policy matters, set academic performance goals and hold all responsible for meeting those goals. Mr. Mann commented, "Dr. Martin Luther King Jr. once said, 'life's most urgent question is what are you doing for others?'" With this in mind as board president, I will continue to respectfully challenge my board colleagues, district administration, school staff and community to focus on and place student interests first, second, third...and to be willing to do those things that will prepare all children for a successful life."

Ms. Juanita Ramirez is serving her first year on the East Side Board of Trustees. She previously served as a trustee on the Alum Rock Union School District Governing Board. Ms. Ramirez has lived in the East Side for almost 20 years. She is an educator and has run her own business. She believes that well trained teachers can make the difference in student success. Ms. Ramirez is committed to ensuring that East Side teachers are provided quality training in the areas of curriculum, instructional strategies, classroom management, and assessment. "I am looking forward to working with the East Side community to ensure that all of our students experience success and are well prepared for college and/or the workplace," said Ramirez.



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Joe Coto

Board of Trustees
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Craig Mann, Vice President
Jeff Ota, Clerk
J. Manuel Herrera, Member
Patricia Martinez-Roach, Member

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